

# currency.com

Cookie Policy, 6th September , 2022

## Introduction

Welcome to Currency.com's cookie policy (“**Policy**”).

Please note that this Policy applies to you when you access our platform (available at <https://currency.com/>) (the “**Platform**”) and when you use any of the services which we offer through the Platform (“**Services**”).

We are constantly working on supplementing and improving this Policy. When we make material changes to this Policy, we'll notify you through the Platform, or (where reasonable, possible and practicable) via email.

## Cookies

A cookie is a small text file which may be placed onto your device when you access and use the Platform. We use the term “*cookies*” to also include other tracking technologies having equivalent or similar effect, such as mobile device identifiers. We use cookies on our Platform to help us recognise you and your device and store some information about your preferences or past actions. Cookies support the integrity of our registration process, retain your preferences and account settings, help evaluate and compile aggregated statistics about user activity and assist with our marketing efforts.

## Our use of cookies

We may use cookies to:

- recognise you whenever you use the Platform (this speeds up your access as you do not have to log in each time);
- prevent fraud on our Platform;
- remember your preferences and your device so the Platform works as expected;
- provide visitors with the relevant version of the website;
- assist with our promotional and marketing efforts;
- carry out research and statistical analysis to help improve our content, products and services and to help us better understand our users' requirements.

For further information on cookies generally, visit [www.aboutcookies.org](http://www.aboutcookies.org) or [www.allaboutcookies.org](http://www.allaboutcookies.org).

## Types of cookies

There are two types of cookies depending on their lifetime:

- **Session cookies**—these allow us to link your actions during a particular session. These expire each time you close the Platform and do not remain on your device afterwards.

- **Persistent cookies**—these are stored on your device in between sessions. These allow your preferences or actions to be remembered. These will remain on your device until they expire, or you delete them from your cache.

By domain, there are first-party and third-party cookies:

- **First-party cookies** are set by the domain pertaining to our Platform; and
- **Third-party cookies** are stored by a different domain to the Platform’s domain.

The cookies placed on your device fall into the following categories by their purpose:

- **Strictly necessary cookies**—these cookies are essential for the operation of the Platform and for you to use its features. For example, we may use these cookies to ensure fraud prevention or help you log in to our Platform and fill in forms more easily. We also use these types of cookies to ensure that our Platform is displayed correctly on your device. Without these cookies, services you have asked for may not be provided.
- **Functional cookies** - these cookies enable the Platform to provide enhanced functionality and personalisation. If you do not allow these cookies then some or all of these services may not function properly.
- **Analytical/Performance cookies**— these cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. If you do not allow these cookies we will not know when you have visited our site and will not be able to monitor its performance. All information collected by these cookies is only used to improve how our Platform works.
- **Targeting cookies**— these cookies are used to deliver adverts more relevant to you and your interests. They may be used to limit the number of times you see an advertisement and help measure the effectiveness of an advertising campaign. They are usually placed by advertising networks with the Platform operator’s permission, and the information collected may be used, for example, to provide measurement services or target ads.

## Google Analytics

The Platform uses Google Analytics for web analytics. To view an overview of the privacy of your Google Analytics cookies please go here: <https://support.google.com/analytics/answer/6004245>.

You may install a Google Analytics opt-out browser add-on by going here: <https://tools.google.com/dlpage/gaoptout?hl=en-GB>.

## Third Party Cookies

Please note that, throughout the Platform, we may link to other websites or applications owned and operated by certain trusted third parties. Some of these third-party websites may also use cookies – which are likely to be analytical, performance or targeting cookies – or similar technologies, in

accordance with their own separate cookie policies. For privacy information relating to third-party websites and cookies (over which we have no control) please refer to their policies as appropriate.

### **How to exercise your right to refuse and/or to withdraw consent on our application**

You can control the use of cookies on our Platform using the settings of your browser. To disable cookies through your browser, look for the instructions usually located within the “Help,” “Tools” or “Edit” menus in your browser. Please note that disabling a cookie or category of cookies does not delete the cookie from your browser unless manually completed through your browser function.

### **How to contact us**

If you have any questions about this cookie policy or the information we hold about you, please contact us via email at [privacy@currency.com](mailto:privacy@currency.com). You can also contact our Data Protection Officer at [dpo@currency.com](mailto:dpo@currency.com).